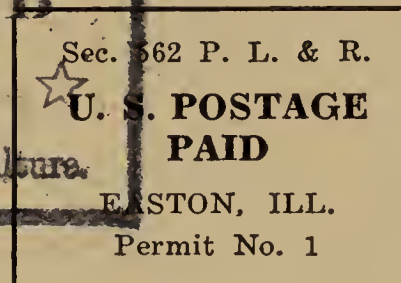
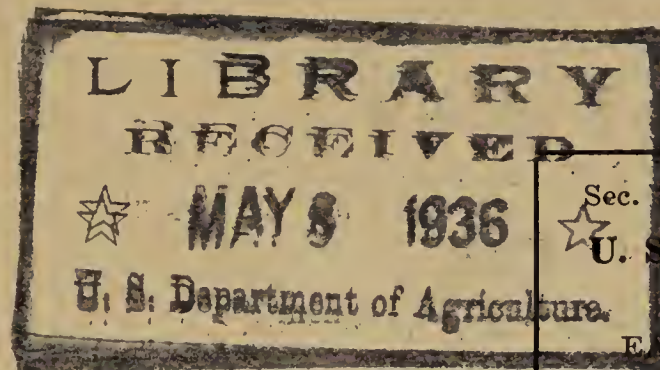


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BETTER BLOOMING BULBS
HEBERLING'S GLADIOLUS**S**
CORN BELT GROWN
INCORPORATED

J. H. HEBERLING EASTON, ILL., U. S. A.



U. S. Dept. of
Horticulture crops and diseases
Bureau of Plant Industry
Washington, D. C.

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BETTER BLOOMING BULBS

HEBERLING'S GLADIOLUS

CORN BELT GROWN

J. H. HEBERLING

INCORPORATED

EASTON, ILLINOIS, U. S.A.

SPRING CLOSING OUT SALE!

APRIL 25TH, 1936

We are making some special prices on certain sizes of certain varieties listed below. Our stock is sold out more closely than usual this season. We can of course supply some varieties not listed herein, but many varieties catalogued by us are sold out or are very low in stock.

Should you order from our catalogue we suggest that you allow substitution of sizes and make second or third choice because stocks are much depleted.

ALL PRICES QUOTED BELOW ARE F.O.B. EASTON

The following varieties are some of the new and better ones and are offered at these prices only for get acquainted purposes. So that you may get acquainted with the varieties. Not more than six bulbs to any one customer at these prices.

| Prices | Per | Large 1 1/4 in. up | Medium 3/4 to 1 in. | Prices | Per | Large 1 1/4 in. up | Medium 3/4 to 1 in. |
|-------------------|-----|-----------------------|------------------------|--------------------|-----|-----------------------|------------------------|
| Alight | 1 | \$.30 | \$.50 | Max Roger | 1 | 1.00 | |
| Amazon | 1 | .20 | .15 | Miss F. E. Willard | 1 | .28 | .15 |
| Blue Peacock | 1 | .40 | .30 | Mrs. E. A. Rides | 1 | 1.50 | 1.20 |
| Blue Admiral | 1 | | .37 | Mrs. E. J. Heaton | 1 | .60 | .40 |
| Canyon Violet | 1 | 1.25 | | Pirate | 1 | .10 | |
| D. A. Hay | 1 | 1.00 | | Rapture | 1 | .10 | |
| Dr. Durr | 1 | .15 | .10 | Roal Omar | 1 | .60 | .40 |
| Erica Morina | 1 | .17 | | Smiling Maestro | 1 | .55 | .35 |
| Golden Flame | 1 | .40 | .30 | Solveig | 1 | 1.00 | |
| Heathfield | 1 | .10 | | Sonatine | 1 | .60 | .45 |
| Hyacinth | 1 | .20 | .10 | Southern Cross | 1 | .20 | .15 |
| Jonkheer Van Tets | 1 | .10 | .08 | St. Lawrence | 1 | 1.60 | 1.00 |
| Lavender Rose | 1 | .10 | | Toa | 1 | .85 | .55 |
| Libelle | 1 | .10 | .07 | Yellow Emperor | 1 | .50 | .35 |
| Marchen | 1 | 1.25 | | True Blue | 1 | 3.00 | 2.00 |

OUTSTANDING EXHIBITION AND COMERCIAL VARIETIES

25 or more bulbs may be purchased at the 100 rate, 10 bulbs at 1/8 of the 100 price. F.O.B. Easton

| Price per 100 | No. 2 | No. 3 | Price per 100 | No. 2 | No. 3 |
|-------------------|--------|--------|----------------------|-------|-------|
| Aflame | | \$1.00 | Marmora | 1.20 | .80 |
| Amador | | 4.50 | Marnia | .90 | .63 |
| Apricot Glow | \$1.00 | .80 | Miss Greeley | 3.20 | |
| Berty Snow | | 1.00 | Miss Joy | | .68 |
| Betty Nuthall | | .92 | Mrs. Calvin Coolidge | | .68 |
| Bleeding Heart | 3.00 | 2.00 | Mrs. Leon Douglas | | .90 |
| Dr. Durr | | .80 | Mrs. Ray P. Chase | 3.40 | 2.60 |
| Dr. F. E. Bennett | 1.20 | .90 | Orange Butterfly | | 1.20 |
| Dr. Nelson Shook | 1.20 | .90 | Orange Wonder | 1.20 | 1.00 |
| E. I. Farrington | | 1.00 | Our Selection | | 1.20 |

(Continued on Reverse Side)

OUTSTANDING EXHIBITION AND COMMERCIAL VARIETIES (continued from reverse side)

| Price per 100 | No. 2 | No. 3 | Price per 100 | No. 2 | No. 3 |
|-------------------|-------|-------|-------------------|-------|-------|
| Edith Mason | 1.90 | 1.40 | Paul Pfitzer | 1.24 | 1.00 |
| Gay Hussar | 1.20 | .90 | Pelegrina | 4.80 | 3.80 |
| Giant Nymph | 1.10 | .80 | Pfitzer's Triumph | | .90 |
| Golden Amber | | .90 | Picardy | | 1.60 |
| Golden Dream | 1.00 | | Primrose Princess | 1.12 | .92 |
| Halcyon | .80 | | Rapture | 5.00 | 3.60 |
| Immensity | 1.20 | | Ruffled Gold | | 1.40 |
| Joerg's White | | .96 | Rosewood | 2.00 | 1.60 |
| Jonkheer Van Tets | 5.00 | | Senorita | 1.20 | .90 |
| La Paloma | 1.60 | 1.20 | Sword of Mahomet | 1.20 | .90 |
| Lavender Bride | | .80 | Veilchenblau | | 1.00 |
| Libelle | 4.00 | 3.00 | W. H. Phipps | 1.20 | 1.00 |
| Madame Norena | 1.80 | 1.32 | Wurtembergia | | 5.60 |

ORDER EARLY AND NAME SECOND OR THIRD CHOICE IF POSSIBLE

Many thanks for your good orders this season. They are appreciated and I want each and every customer satisfied with their shipment. Value received in every order.

"Once a customer of J. H. always a Customer."

Cordially yours,

J. H. HEBERLING, Easton, Illinois.